



SOCIAL MEDIA & INTERNET SAFETY

FATHERS AND SONS PROGRAM

Facilitator Script

(Read the text in the boxes as you go through the PowerPoint slides)

Today's topic is one that you all may know a lot about - social media! We are also going to talk about how to be safe when using the internet and different forms of social media.



***WHAT ARE SOME
POPULAR SOCIAL
MEDIA OUTLETS?***

To begin the presentation, let's talk about some of the social media platforms. What are some popular social media outlets?

(WAIT FOR ANSWERS)

You all named some great examples. Now we are going to go through different forms of social media. Let's begin with Facebook.

FACEBOOK

- × The world's largest social networking site
- × Allows you to connect and share with family and friends online



Facebook is one of the most popular social media sites today. Facebook users can send messages, post status updates, share photos, videos, and links. The site also allows you to make groups as well as create events and invite guests.

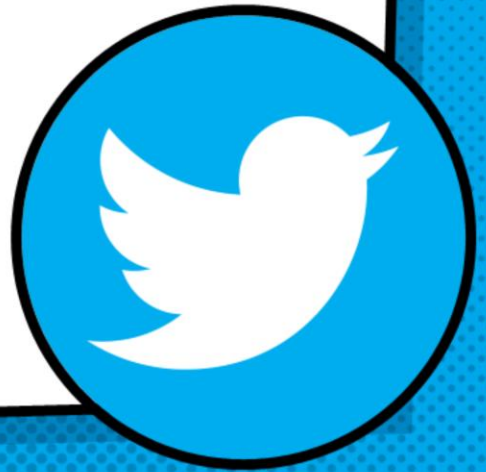
“Unlike email or instant messaging, the things you share on Facebook are more public, which means they’ll usually be seen by many other people.” ¹



Here is an example of President Obama's Facebook profile. On his profile you can see his posts, click on his photos and videos, and learn more about him.

TWITTER

- × 140-character tweets/messages
- × Ability to connect with friends, celebrities, musicians, actors, etc.
- × Inclusion of photos and videos in tweets



A couple of years after Facebook was founded, Twitter emerged as a popular social media site. You can use Twitter to find out what's happening in the world right now—whether it's related to music, sports, politics, news, or everyday moments.”²

On Twitter you are only allowed to post messages, also known as tweets, that are up to 140 characters long. Twitter is also know for the use of hashtags such as #BlackLivesMatter or #PrayforParis.

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Here is an example of First Lady Obama's Twitter page.

It shows you how many followers she has and the people she is following.

You can also view her tweets and photos/videos.

INSTAGRAM

- × Online photo-sharing, video-sharing, and social-networking platform
- × Allows users to share pictures and 60-second videos publicly or privately



A few years later, in 2010, Instagram was launched.

When it was first released, Instagram only allowed users to post photos online, however a video sharing feature was recently added.

The new feature now allows users to share 60-second videos.



kevinhart4real  [FOLLOW](#)

Kevin Hart "Live Love & Laugh" nike.com/movewithhart

3,263 posts 32.6m followers 279 following



Here is Kevin Hart's Instagram page.

Similar to Twitter, it allows you to see his posts, followers, and who he is following.

SNAPCHAT

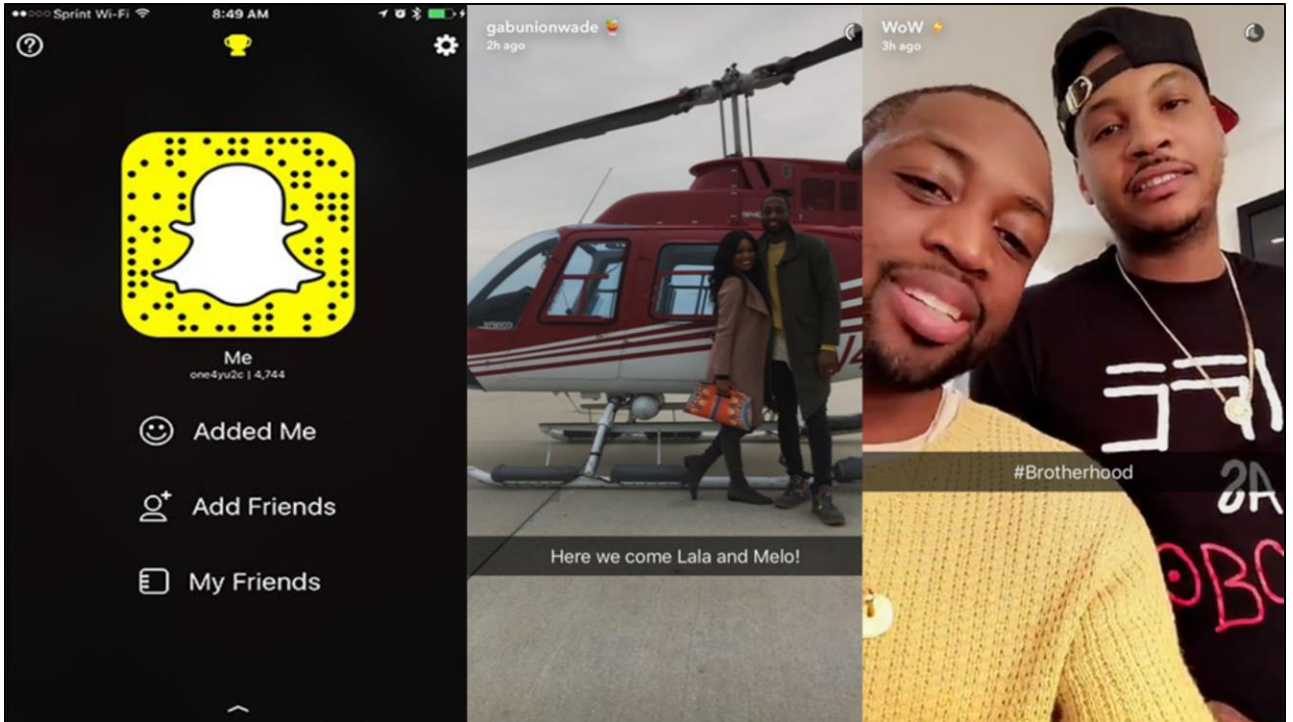
- × Messaging app with a set time limit for displaying photos and short videos
- × Snapchats **DO NOT** go away forever



Snapchat is another popular private messaging app for photos and short videos only.³

Although it is advertised that the photos and videos are automatically deleted after they've been viewed for a few seconds, some phones and computers are even capable of taking screenshots of the photos or videos you share.

This means that even if people can no longer view your snapchat, they have a separate picture saved on their phone or computer.



Here is an example of a snapchat profile and images. The icon in the top right corner of the pictures shows how much time someone has to view the picture or video you uploaded.

YOUTUBE

- × Free video sharing website
- × Allows people to discover, watch, and share originally-created videos



YouTube is a free video sharing website that allows people to watch and share originally-created videos.

“With so much content on YouTube, it's important to note that **not all YouTube videos are appropriate for everyone**, especially children under the age of 13. However, there are tools you can use, such as **Safety Mode**, to restrict the types of videos you can view.”⁴

TUMBLR

- × Blogging platform dominated by pictures, videos, and animated graphics



The final social media platform we are going to discuss is Tumblr. Tumblr is a blogging site used to share pictures, videos, and animated images. The site also allows you to post words and music or other sounds.



So, now that we've talked about some of the most popular networking sites that young people use we are going to discuss some of the ways people may behave online.

RISKY BEHAVIORS

- × **SENDING** mean or rude messages
- × **SHARING** inappropriate photos
- × **TALKING** to people you don't know
- × **VISITING** adult sites



While there are a lot of ways to act positively online, sometimes people engage in risky behaviors such as:

1. Sending mean or rude messages
2. Sharing inappropriate photos
3. Talking to people they don't know – and—
4. Visiting adult sites.⁵

TOO MUCH INFORMATION (TMI)

- × Passwords
- × Home Address
- × Location
- × Home/Cell Phone Numbers



What type of information should you avoid posting on social media?

(CLICK SLIDE)

INAPPROPRIATE CONTENT

- × Drinking and drug use
- × Hate speech
- × Offensive gestures
- × Profanity
- × Revealing or suggestive images/pictures
- × Threats



In addition to not putting personal information on social media, you should also avoid posting things related to drinking and drug use, hate speech, offensive gestures, profanity, revealing or suggesting images/pictures, and threats.⁵

POSTING THESE THINGS MAY...

- × Ruin your reputation
- × Get you in trouble with your parents, school, or the law
- × Damage future opportunities



Posting inappropriate information can have negative consequences such as ruining your reputation, getting you in trouble with your parents, school or the law, and damaging future opportunities.

FRIEND OR FAKE



Now we're going to watch a video about online behavior and things to consider when adding people as friends on social media sites.⁵

(PLAY VIDEO)

What are some of your reactions to the video?
What should Keyan have done differently in the beginning?

(WAIT FOR ANSWERS)

WHY **IS INTERNET** **SAFETY** **IMPORTANT?**

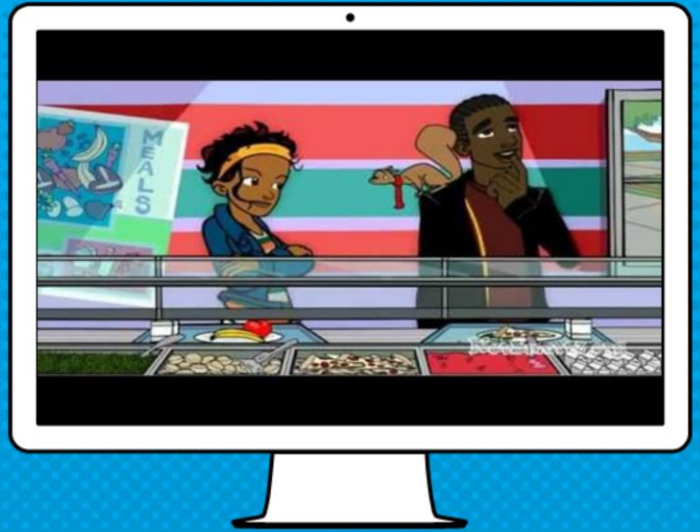


Keyan's situation demonstrates how some people use social media to talk to people they may not know. Let's consider why online safety is important. What are some reasons why people should be safe when using the internet?

(WAIT FOR ANSWERS)

You all mentioned some great answers. In summary, it's important to be safe when using the internet and different forms of social media because certain behaviors can have negative consequences.

CYBERBULLING



This second video provides an example of cyberbullying—which is a negative behavior we should avoid.⁵

(CLICK VIDEO)

What are your reactions to the video? What should you do if you or one of your friends is being cyberbullied?



In order to avoid cyberbullying and other negative online behaviors, you can ask yourself the following questions before you post something:

(CLICK SLIDE)

1. Could this get me into trouble?
2. Do I like what this says about me?
3. Who might I hurt?
4. Could this impact my future?
5. Would the adults in my life think this is appropriate?⁵

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***ONCE YOU POST
SOMETHING ONLINE,
YOU CAN'T
TAKE IT BACK.***



One of the most important things to remember about posting messages or pictures online is that, once you post it you can't take it back—even on apps like Snapchat.

Although we didn't mention them here, these safety tips also apply to online game chat rooms and even text messages.



**"PRACTICE
SAFE ONLINE
HABITS"**

A final reminder is to practice safe online habits in order to avoid negative consequences!